StudentTracker

More useful data available NOW!

Which of your students went to college?
Where did they enroll?
Did they graduate?
StudentTracker

A module brought to you by:

Through a grant from Ohio Board of Regents
- What is it?
- How does it work?
- What can it do for me?
- What does it cost?
- How do I sign up?

"One of the most exciting innovations for data mining and analysis I’ve seen”

-Dr. Adrienne O’Neill
President, Stark Education Partnership
What is it?
**StudentTracker** is an exciting innovation from the National Student Clearinghouse that allows schools at the secondary and postsecondary level to track their students’ progress beyond high school.
Who is it for?

- Superintendents
- Principals
- Curriculum Directors
- Teachers
- Parents
- Community
- Colleges
- Universities
StudentTracker “... helped us determine that our post-secondary attendance rates are nearly double what we previously thought.”
— Darryl Cobb, Assoc. Superintendent, Hickman Mills School District

“We would not have been able to identify [recent college enrollment] gains without StudentTracker...”
— Arne Duncan, former CEO, Chicago Public Schools (current U.S. Secretary of Education)

StudentTracker “... allows us to objectively assess our ability to prepare Utah’s students for college success.”
— Dave Feitz, Deputy Exec. Dir., Policy & Development, Utah Higher Education Assistance Authority

“StudentTracker has changed the nature of our conversations with our students about their futures, and our faculty about their courses. The immediacy and accuracy of the data makes a big impact. We expect that in years to come, historical data will change those conversations even more.”
— Kim Redmond, Superintendent Canton Local Schools
Participants will be able to:

- List three uses for StudentTracker
- Describe the data submission/retrieval process
- Explain summary reports
- Describe Unit Records
- Explain how to enroll in/purchase StudentTracker
StudentTracker for High Schools

A unique program designed to help high school districts more accurately gauge the college success of their graduates by answering such key questions as:

- How many of my high school graduates enroll in college?
- Do they persist and graduate from college?
- How long does it take for them to get their degree?
- Do they go in-state or out-of-state and do they attend a 4-year or 2-year school?
- Which colleges do they most commonly attend?
- Did any students go on to college who started 9th grade in my high school but did not graduate?
How does it work?
How Does it Work?

**Batch File Exchange** – You submit an electronic file of students, which the Clearinghouse will match against its national database. They return your file with enrollment and graduation information for each matched record (to receive degree information, you must be an active [DegreeVerify](#) participant).

You can combine data with your own data elements to produce further analyses, evaluations and trend projections. Batch files are exchanged with the Clearinghouse via secure FTP using either Excel or flat file format. [StudentTracker](#) provides you with instructions to build your research inquiry file and set up your secure FTP account.
NEW Data Elements (Summer 2011) –
The new StudentTracker reports will show postsecondary performance broken out by new, unique data fields that you will now be able to submit to us, including:

- Gender
- Race/ethnicity
- Economically disadvantaged status
- Disability
- 8th grade state assessment result – math
- 8th grade state assessment results – ELA/reading
- High school assessment result – math
- High school assessment result – ELA/reading
- English language learner or ESL indicator
- Number or highest level of math classes completed
- Dual enrollment indicator
- You will also be able to compare student persistence by in- and out-of-state, 2- and 4-year, and public and private institutions.
What can it do for me?
What do we get in return?

**Summary Report:**
Contains totals of students enrolled by school

**Unit Record File:**
Contains individual student records (except FERPA blocked records)
What can it do for me?

- Each year, you will receive a **comprehensive report** containing more than 30 color graphs and charts showing the college enrollment and achievements of your high school graduates.

- You will also receive a **student-level detail report** that allows you to identify the postsecondary performance of individual students.

- By combining StudentTracker’s student-level data with your own information, you can **analyze educational trends and patterns** using any variable you choose.

- If you like, you can **request updated reports** at any time during the year.
Percent of Students Enrolled in College the Fall Immediately Following Graduation From High School by Institutional Level

Class

Percent of Graduates

- All Institutions
- 4-Year Institutions
- 2-Year Institutions

AVG = 59%

Page 4
STARK COUNTY EDUCATIONAL SERVICE CENTER
Percent of Students Enrolled in College at Any Time During the First Year After High School by Institutional Type

Class

Percent of Graduates

2007  2008  2009  2010

7%  0%  13%  12%  14%

63%  50%  60%  64%

All Institutions  Public Institutions  Private Institutions  --- AVG = 62%

STARK COUNTY EDUCATIONAL SERVICE CENTER
Percent of Students Enrolled in College the First Year After High School Who Returned for a Second Year (Freshman to Sophomore Retention) by Institutional Type

Class
- Freshman to Sophomore Retention
- Public Institutions
- Private Institutions
- AVG = 85%

Percent of Students Re-enrolling

2007 2008
0% 89%
Sample Data Report

Percentage of Graduates That Attended College Within One Year by Race

<table>
<thead>
<tr>
<th>Race</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>African American</td>
<td>49.0%</td>
<td>53.8%</td>
<td>54.7%</td>
<td>57.6%</td>
<td>57.6%</td>
</tr>
<tr>
<td>American Indian</td>
<td>29.4%</td>
<td>39.4%</td>
<td>68.8%</td>
<td>50.0%</td>
<td>81.8%</td>
</tr>
<tr>
<td>Asian American</td>
<td>71.1%</td>
<td>71.7%</td>
<td>76.2%</td>
<td>77.8%</td>
<td>80.2%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>41.3%</td>
<td>56.6%</td>
<td>50.0%</td>
<td>49.4%</td>
<td>52.1%</td>
</tr>
<tr>
<td>White</td>
<td>65.5%</td>
<td>65.6%</td>
<td>65.9%</td>
<td>66.3%</td>
<td>67.5%</td>
</tr>
</tbody>
</table>
Benefits of Using StudentTracker

Why NOW?

- Tracks your students’ college attendance nationwide
- Provides turnkey professional-quality reports at an affordable price
- Covers over 92% of all U.S. college enrollment
- Includes all types of institutions: 2-/4-year, graduate, public/private, trade, vocational, etc.
- Helps you accurately assess your college preparation efforts
- Measures your graduates’ persistence in college
- Complies with FERPA
What does it cost?
What Does it Cost?

StudentTracker

$425 Per Year

Unlimited Use
How do I sign up for it?
Getting Started with StudentTracker

1) **Complete and sign** the StudentTracker for High Schools agreement, which is available from highschools@studentclearinghouse.org.

2) After signed agreement is received, **you will be contacted** by a StudentTracker research analyst. The analyst will assist you through your StudentTracker implementation.

3) The **cost is $425 annually per district** and includes unlimited use of StudentTracker.

4) **Transmit files** to the Clearinghouse via Secure FTP. An FTP account will be created for you during the implementation process and the details will be sent to you by your StudentTracker research analyst.

5) If you have questions or need assistance, contact highschools@studentclearinghouse.org.
THANKS for your participation!